

## Message Text

LIMITED OFFICIAL USE

PAGE 01 CARACA 04132 092327Z

63

ACTION XMB-07

INFO OCT-01 ARA-16 ISO-00 AID-20 CIAE-00 COME-00 EB-11

FRB-02 INR-10 NSAE-00 RSC-01 TRSE-00 OPIC-12 SP-03

CIEP-02 LAB-06 SIL-01 OMB-01 DRC-01 /094 W

----- 098094

R 091625Z MAY 74

FM AMEMBASSY CARACAS

TO SECSTATE WASHDC 3731

LIMITED OFFICIAL USE CARACAS 4132

E.O. 11652: N/A

TAGS: EFIN, VE

SUBJECT: DISCOUNT LOANS - REVISED INFORMATION ON SERVICIOS  
VENEZOLANOS DE PUBLICIDAD

REF: STATE 89421 AND CARACAS 3925

FURTHER INVESTIGATION HAS DEVELOPED FOLLOWING INFORMATION ON  
SERVICIOS VENEZOLANOS DE PUBLICIDAD, C.A., PREVIOUSLY REPORTED  
AS UNKNOWN TO EMBASSY. FIRM ESTABLISHED AND REGISTERED  
FEBRUARY 1969. PAID-IN CAPITAL OF BS. 600,000. VOLUME OF  
BUSINESS UNKNOWN. ENGAGED IN LITHOGRAPHIC COMMERCIAL PRINTING.  
BANKING SOURCES REPORT FIRM HAS DEPOSIT ACCOUNT WITH GOOD  
ACTIVITY, BALANCES AVERAGING IN LOW FIVE FIGURES. DISCOUNT  
FACILITIES FOR MEDIUM FIVE FIGURES GRANTED WITH GOOD EXPER-  
IENCE. FIRM ACCEPTABLE FOR NORMAL BUSINESS TRANSACTIONS.  
MCCLINTOCK

LIMITED OFFICIAL USE

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** FILMS, DISCOUNT (CURRENCY), BANK LOANS, BOOKS, BUSINESS FIRMS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 09 MAY 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** garlanwa  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974CARACA04132  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740113-1137  
**From:** CARACAS  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19740562/aaaacdds.tel  
**Line Count:** 46  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION XMB  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** STATE 89421 AND CARACAS 3925  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** garlanwa  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 23 SEP 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <23 SEP 2002 by boyleja>; APPROVED <10 JAN 2003 by garlanwa>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** DISCOUNT LOANS - REVISED INFORMATION ON SERVICIOS VENEZOLANOS DE PUBLICIDAD  
**TAGS:** EFIN, VE, XMB, SERVICIOS VENEZOLANOS DE PUBLICIDAD  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005